



Artist Art Walk FAQ Sheet:

Do I need to be on-site during Art Walk to participate?

Yes, the purpose of this event is to engage with attendees during the event. Art Walk runs from 4:00 – 8:00 pm, and the opportunity to interact with hundreds of people is well worth the time.

What is the cost to participate in the Downtown De Pere Art Walk?

There is no cost to participate and artists keep 100% of their sales. We want you to be successful as an artist in our community.

How does the event work?

A business transforms into a temporary artist space for you to display your work and interact with guests. The only expectations of you are to coordinate with your business host in advance, and to discuss your needs for space and equipment.

Can you estimate how many attendees will come see my artwork?

We know from event tracking that thousands of attendees take advantage of this event each summer but factors such as weather can impact traffic.

I already have a business in mind that I would like to work with, how do I sign up with them?

We recognize that past participating artists have developed relationships with businesses. We will do our best to honor special requests when matching artists with businesses. Please indicate your preferences on your application.

How is the event promoted and how can I help?

Effective ways to increase attendance is by social media, sharing the event on Facebook, and sending out invitations to your customer base. We will be actively promoting the event via website, Facebook, press release, and local media opportunities.

Have more questions?

Please don't hesitate to contact Kendall Tilkens at kendall@definitelydepere.org or 920-403-0337 if you have any questions.