



MARKETING INTERNSHIP

Purpose Definitely De Pere is seeking a highly motivated and talented undergraduate-level intern to join its marketing team. The ideal candidate is detail-orientated with excellent interpersonal skills and a passion for downtown revitalization.

About Definitely De Pere Definitely De Pere is a 501(c)(3) non-profit organization that helps drive small business success, improve quality of life, and bring new visitors, residents, businesses and revenue into the city. The community-driven organization works closely with volunteer committees and collaborates with the business community. Program areas are marketing and events, economic development, design and beautification, and historic preservation.

Duties Responsibilities will vary, depending on the experience and interest of the candidate. In general, the intern will be responsible for assisting the marketing team with a variety of marketing activities. Duties will likely include:

- Help manage social media activities to maintain a high level of visibility.
- Assist with maintaining the organization's website.
- Develop blog content telling the story of downtown De Pere.
- Assist with electronic newsletters, printed materials, and press releases.

Desired Qualifications

- Enrolled in a college or university, pursuing a degree in a related field.
- Organized, detail-oriented, capable of managing multiple tasks.
- Strong written and oral communication skills.
- Work effectively both independently and with a team.

Scheduling 10-15 hours weekly, flexible to fit the needs of the student.

Compensation Class credit

How to apply Please send a resume via email to tina@definitelydepere.org