



## Artist Art Walk FAQ Sheet

### **What type of art is accepted?**

All 2-D and 3-D art forms are accepted but objects must be handmade and well-designed both technically and aesthetically.

### **Do I need to attend all three Art Walk events to participate?**

No, you may sign-up to participate in one, two, or all three events by indicating your preferred date(s) on your application.

### **What is the cost to participate in the Downtown De Pere Art Walk?**

There is a \$10 administrative fee per Art Walk event (three events total) or a \$25 fee to participate in all three events. Payment can be mailed to or dropped off in person to:

*Definitely De Pere*  
117 N Wisconsin St, Ste 20  
De Pere, WI 54115

### **How does the event work?**

A business transforms into a temporary art space for you to display your work and interact with guests. The only expectations of you are to coordinate with your business host in advance, and to discuss your needs for space and display requirements.

### **Do I need to be on-site during Art Walk to participate?**

Yes, the opportunity to engage with event attendees is well worth the time, and makes the experience of viewing and purchasing original art more meaningful.

### **Can you estimate how many attendees will come see my artwork?**

We know from event tracking that thousands of attendees take advantage of this event each summer.

### **I have a business in mind I would like to work with, how do I sign up with them?**

We will do our best to honor special requests when matching artists with businesses. Please indicate your preference on the application.

### **How is the event promoted and how can I help?**

We will actively promote the event via website, social media, press releases and T.V. live shots. You can help by sending out invitations to your customer base and sharing the event on social media.

### **What if I need to cancel?**

If you must cancel your participation, please do so at least one week prior to the event. Failure to notify Definitely De Pere may affect your future participation in Definitely De Pere events.

### **Have more questions?**

Please contact Kendall Dworak at [kendall@definitelydepere.org](mailto:kendall@definitelydepere.org) or 920-403-0337.