



## MARKETING & SOCIAL MEDIA INTERNSHIP

**Purpose** Definitely De Pere is seeking a highly motivated and talented undergraduate-level intern to join its marketing team. The ideal candidate is detail-orientated with excellent interpersonal skills and a passion for downtown revitalization.

**About Definitely De Pere** Definitely De Pere is a 501(c)(3) non-profit organization that helps drive small business success, improve quality of life, and bring new visitors, residents, businesses and revenue into the city. The community-driven organization works closely with volunteer committees and collaborates with the business community. Program areas are marketing and events, economic development, design and beautification, and historic preservation.

**Duties** Responsibilities will vary, depending on the experience and interest of the candidate. In general, the intern will be responsible for assisting the marketing team with a variety of marketing activities. Duties will likely include:

- Write and draft content for website, social media, and blog.
- Create and continuously evolve a social media strategy and calendar that increases following and drives engagement through best practices.
- Other duties as needed in marketing and digital media projects as assigned.

### Desired Qualifications

- At least a sophomore standing, pursuing a degree in a related field.
- Organized, detail-oriented, capable of managing multiple tasks.
- Strong written and oral communication skills.
- Work effectively both independently and with a team.
- Experience in social media platforms (Facebook, Instagram, Twitter) and Word Press preferred.

**Scheduling** 10-15 hours weekly, flexible to fit the needs of the student.

**Compensation** Class credit and paid internships available. Eligibility requirement for paid internship includes prior completion of unpaid internship.

**How to apply** Please send a resume via email to [kendall@definitelydepere.org](mailto:kendall@definitelydepere.org).