



*Welcome to downtown De Pere!
We are here to help your business
be successful.*

*Downtown offers a walkable
community and is a place filled
with unique shops, contemporary
restaurants, exciting
entertainment, and vibrant
attractions. The quaint atmosphere,
picturesque views of the Fox River,
and historic architecture set
downtown De Pere apart from
other communities in the region.*

www.definitelydepere.org
www.deperewi.gov

DOWNTOWN DE PERE

Business Owner Guide



TALK TO US!

Definitely De Pere is your primary
contact for anything related to:

Promotion and Events
Design and Beautification
Public Art and Streetscape

Tina Quigley, Executive Director
tina@definitelydepere.org
(920) 403-0337

The City of De Pere is your primary
contact for anything related to:

Parking
Garbage/Recycling Collection
Snow Removal

Tony Fietzer, Street Superintendent
(920) 339-4072
tfietzer@deperewi.gov

Economic Incentives/Facade Grants

Daniel Lindstrom
Development Services Director
dlindstrom@deperewi.gov
(920) 339-4043



NEIGHBORHOOD INFO

Parking: FREE downtown De Pere on streets and in City owned parking lots. PDF maps showing short term, long term, public and private can be found here:

www.definitelydepere.org
Click on Parking

Please encourage your employees to park in long term spaces that are not directly in front of storefronts or restaurants.

Garbage and Recycling: Collecting and disposing of items is a function of the Streets Division of De Pere Public Works (920) 339-4060.

Snow Removal: For sidewalk clearing responsibilities, timeline, and plowing contact the Streets Division (920) 339-4060.

Keep Your Downtown Clean: Please prune weeds around your building and monitor littering.



MARKETING AND EVENTS

Business Directory: Features all district businesses including description, location, website links, etc.

Special Events: Participation opportunities in events that draw customers to downtown.

Ribbon Cuttings: Coordination and grand opening promotion.

Newsletter and Blog: Feature articles and business promotion.

Social Media: Marketing support maintaining a high level of visibility for downtown.

GET INVOLVED

Definitely De Pere is a community-driven organization; all events, projects, and success stories depend on volunteers. You can get involved by volunteering for our events or serving on a committee.



PERMITS AND LICENSES

Contact the City Clerk's office (920) 339-4040 for:

Special Event Permit
Liquor License

Contact the Development Services' office (920) 339-4043 for:

Revocable Occupancy Permit
Extension of Premises
New Business Change of Use Permit
Building Code and Signage Guidelines

ECONOMIC INCENTIVES

Facade Grant: A 1:1 dollar match open to property owners is reimbursable for approved projects up to \$30,000.

Historic Preservation Tax Credit: A 40% income tax credit is available for the rehabilitation of historic buildings.

Tax Increment Financing (TIF): is a tool to use future gains in taxes to finance the current improvements that will create those gains.

