



Artist FAQ Sheet

Eligibility:

Participation is open to all artists who exhibit work of original concept, design and execution.

Jury Selection Process:

Artwork will be evaluated on the criteria of skill, originality, quality, and design. The jurors will not see applicants name nor other identification. There is no predetermined number of exhibitors to be selected.

What type of art is accepted?

All 2-D and 3-D art forms are accepted, objects must be handmade and well-designed. Categories include but are not limited to painting, photography, ceramics, jewelry, wood, graphic/digital, fiber, glass, sculpture, metal, and mixed media.

Do I need to attend all three Art & Music Night events to participate?

No, you may sign-up to participate in one, two, or all three events by indicating your preferred date(s) on your application.

What is the cost to participate in the downtown De Pere Art Walk?

There is a \$20 administrative fee per Art & Music Night event (three events total) or a \$50 fee to participate in all three events. Payment can be mailed to or dropped off in person to:

Definitely De Pere, Attn: Angela White, 117 N Wisconsin St, Ste 20, De Pere WI 54115

How does the event work?

A business transforms into a temporary art space for you to display your work and interact with guests. The only expectations of you are to coordinate with your business host in advance, and to discuss your needs for space and display requirements.

Do I need to be on-site during Art & Music Night to participate?

Yes, the opportunity to engage with event attendees is worth the time, and makes the experience of viewing and purchasing original art more meaningful.

Can you estimate how many attendees will come see my artwork?

We know from event tracking that thousands of attendees take advantage of this event.

I have a business in mind I would like to work with, how do I sign up with them?

We will do our best to honor special requests when matching artists with businesses. Please indicate your preference on the application.

How is the event promoted and how can I help?

We will actively promote via website, social media, press releases and TV live shots. You can help by sending out invitations to your customer base and sharing the event on social media.

What if I need to cancel?

If you must cancel your participation, please do so at least one week prior to the event. Failure to notify Definitely De Pere may affect your future participation in Definitely De Pere events.

Have more questions?

Please contact Angela White at angela@definitelydepere.org or (920) 403-0337.