

DOWNTOWN DE PERE

Business Owner Guide



Welcome to downtown De Pere! We are here to help your business be successful!

Downtown offers a walkable community and is a place filled with unique shops, contemporary restaurants, exciting entertainment, and vibrant attractions.

The quaint atmosphere, picturesque views of the Fox River, and historic architecture set downtown De Pere apart from other communities in the region.

NEIGHBORHOOD INFO

Parking: FREE downtown on streets and in city owned parking lots. PDF maps showing short term, long term, public and private lots can be found here at definitelydepere.org (click on Parking).

Please encourage your employees to park in long term spaces that are not directly in front of storefronts or restaurants.

Garbage and Recycling: Collecting and disposing of items is a function of the Streets Division of De Pere Public Works (920) 339-4060.

Snow Removal: For sidewalk clearing responsibilities, timeline, and plowing contact the Streets Division (920) 339-4060.

Keep Your Downtown Clean: Please prune weeds around your building and monitor littering.

PERMITS AND LICENSES

Contact the City Clerk's office (920) 339-4040 for:

Special Event Permit
Liquor License

Contact the Development Services' office (920) 339-4043 for:

Revocable Occupancy Permit
Extension of Premises
New Business Change of Use Permit
Building Code and Signage Guidelines

ECONOMIC INCENTIVES

Contact the Development Services' office (920) 339-4043 for:

Experience De Pere Grant
Facade Grant
Tax Increment Financing (TIF)
Historic Preservation Tax Credits
SBA 504 Loans

GET INVOLVED

Definitely De Pere is a community-driven organization; all events, projects, and success stories depend on volunteers. You can get involved by volunteering for our events or serving on a committee:

Promotions Committee
Design Committee
Economic Enhancement Committee

MARKETING AND EVENTS

Definitely De Pere is your primary contact for local business promotion and downtown events: (920) 403-0337 or info@definitelydepere.org.

Social Media: Marketing support maintaining a high level of visibility for downtown.

Newsletter and Blog: Feature articles and business promotion.

Business Directory: Features all district businesses including description, location, website links, etc.

Special Events: Participation opportunities in events that draw customers to downtown.

Ribbon Cuttings: Coordination and grand opening promotion.

Definitely De Pere is also your primary contact for anything related to:

Design and Beautification
Public Art and Streetscape
Technical Assistance
Workshop/Webinar Opportunities
Neighborhood Networking

info@definitelydepere.org
(920) 403-0337

